Thanks for all you do for Georgia's youngest learners!
We're thrilled that you're joining Voices for Georgia's Children and the Department of Early Care and Learning to celebrate Georgia Pre-K Week 2023.

This toolkit has everything you need to spread the word across social media, share your participation, and the importance of a quality early childhood education. Thanks again for all you do.
What is Pre-K Week?

The research is clear: children who enter kindergarten with the skills, knowledge, and attitudes they need to succeed are more likely than their peers to experience sustained academic achievement and attain higher levels of education.

Georgia’s Pre-K Program is a voluntary, free program available to all of Georgia’s four-year-olds, regardless of parental income. Since its inception in 1992, Georgia’s Pre-K Program has served more than 2 million students. The program continues to be nationally recognized for its success.

This is the 13th year of Georgia Pre-K Week! During the 2009–2010 recession, Georgia’s Pre-K Program was nearly eliminated by the Georgia Legislature due to funding constraints. Since then, Voices and DECAL have dedicated the first week of October to raising awareness of the importance and benefits of a quality Pre-K across our state by providing leaders the opportunity to engage with classrooms in their local communities.

Check out our Georgia Pre-K Week Factsheet for more details!
What is in the 2023 Toolkit?

- Social media graphics and posts for Facebook, Instagram, and/or Twitter
- Virtual meeting background
- Sample Newsletter/Website Blurb
- Spanish language shareable resources
  ...and more!

(Check your mailbox for the Official Pre-K Book!)
Quick Social Media Tips

- Use the hashtag #GaPreKWeek in all posts to boost your post’s visibility.
- Keep your posts short.
- Add a picture to every post.
- We recommend posting to announce your participation in Georgia Pre-K Week 1–2 weeks before the event.
Facebook & Instagram Posts

*Always attach a picture (like the graphics you’ll find further in this toolkit) to grab your audience’s attention*

**Quality early learning for young children** improves third grade reading proficiency and increases high school graduation rates. One of the many reasons I support #GaPreKWeek

**Did you know?** More than half of the Pre-K providers in Georgia are Quality Rated — a voluntary, quality rating system for early learning and childcare programs. #GaPreKWeek

**#GaPreK has grown!** It started as a pilot program in 1992 serving 750 children and now serves over 73,000 children annually. #GaPreKWeek

Research has proven that early childhood experiences and education shape the brain. One of the many reasons that quality early learning is essential for young children #GaPreKWeek

Demand is still high! At the end of the 2022-23 school year, there were still 2,611 kids on the waitlist for #GaPreK. One of the many reasons I support #GaPreKWeek

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These social media images are sized for Facebook.

Click on each graphic to download
Instagram Graphics

More than 2 million students have been served by Georgia’s Pre-K program since it began in 1992.

Los estudiantes preescolares están más preparados para el kindergarten comparados a otros niños de cuatro años que no asistieron a un programa preescolar de Georgia.

Georgia’s Pre-K Program has laid the foundation for future academic success for more than 2 million of Georgia’s youth.

Children in Georgia’s Pre-K show significant growth across all learning domains including math, language & literacy, and social-emotional skills.

Georgia’s Pre-K has been shown to significantly improve children’s school readiness skills across a wide range of measures.

Click on each graphic to download

These social media images are sized for Instagram.
Join us from Oct. 2 – Oct. 6 in celebrating quality early learning for #GaPreKWeek!

Did you know in the first few years of a child's life, more than 1 million new neural connections are formed every second? #GaPreKWeek

Children enrolled in Georgia's Pre-K continue to show gains through the end of first grade. That's why I support #GaPreKWeek

I support #GaPreKWeek because early learning is the foundation for all future success in school, in the workforce and in life.

#GaPreK has grown! It started as a pilot program in 1992 serving 750 children and now serves more than 73,000 children annually. #GaPreKWeek

Children in #GaPreK show significant growth in math, literacy & social-emotional skills regardless of income. #GaPreKWeek

More than 2 million children have been served by #GaPreK since it began in 1992. #EarlyLearning works! #GaPreKWeek

Quality early learning leads to higher graduation rates, and actually saves money for the government. That's why I support #GaPreKWeek!

Tweets/Threads
These social media images are sized for Twitter/Threads.

Click on each graphic to download
I had the privilege of visiting (insert name of center) as a part of Georgia Pre-K Week 2023. Georgia’s future depends on giving every child the best start possible. I wanted to show my support for this week-long effort by reading to young learners and visiting the Pre-K center that helps them develop key skills and inspires them each day to reach for more.

Launched 12 years ago, Georgia Pre-K Week celebrates Georgia’s nationally recognized Pre-K Program which has educated over 2 million of Georgia’s youth since it began in 1992. Georgia Pre-K Week is organized each year by Bright from the Start: the Georgia Department of Early Care and Learning and Voices for Georgia’s Children and supported by more than 20 child-focused partner organizations.

I know state leaders care about early education and I’m proud to be a part of this celebration.
Save the Date Pre-K Week Graphics

Twitter/Threads:

Facebook:

Instagram:
Click to download:

- Spanish Language Resources
- GA Pre-K Week Style Guide
- Georgia Pre-K Fact Sheet
- Farm to ECE Fact Sheet
- School Readiness Fact Sheet

More on our website at:

www.GaPreKWeek.com