# GaSummerTransition Toolkit

2023 Social Media Toolkit

Dual Language Edition

# GaSummerTransition
What is in the 2023 Social Media Toolkit?

- Summer Transition Program overview
- Sample social media posts
  - Sample messaging for Twitter and Facebook in English and Spanish
  - Infographics in English and Spanish
- Examples of activities

Brought to you by: Voices for Georgia's Children

Georgia Dept of Early Care and Learning
What is the Summer Transition Program?

Children who enter kindergarten with the skills, knowledge, and attitudes they need to succeed are more likely than their peers to experience later academic achievement and attain higher levels of education.

Georgia’s innovative Summer Transition Program for rising Kindergartners and rising Pre-K Students helps children find success through early transitions in a 5-week intensive program during these crucial summer months.

Research by national experts has found that participation in the Summer Transition Program improves school readiness skills, especially in language and literacy. In particular, the Rising Pre-K program has been shown to improve both English and Spanish skills, while also making students more comfortable and confident in a school environment.

Click here to learn more through our Summer Transition Factsheet! (click for Spanish version)
Lack of school readiness skills can lead to even greater disparities later in life. #GaSummerTransition

https://tinyurl.com/GASTP23

[Click to Tweet]

Children entering Kindergarten with school readiness skills are more likely to attain higher levels of education. #GaSummerTransition

[Click to Tweet]

In summer 2022, #GASummerTransition served 4,536 children at 294 sites across Georgia. This year Summer Transition is set to serve over 5,000 kids – the most in its 12-year history!

@GADeptEarlyCare

[Click to Tweet]

Children in the Rising Pre-K #GaSummerTransition Program for dual language learners make gains in both English & Spanish language skills. @GADeptEarlyCare @GeorgiaVoices

[Click to Tweet]

Children participating in the #GaSummerTransition improve language & literacy skills in just five weeks! #earlyeducation #literacy @GADeptEarlyCare @GeorgiaVoices

[Click to Tweet]

Did you know? #GaSummerTransition is a 5-week academic program from @GADeptEarlyCare that supports children with additional needs successfully transitioning to Pre-K or K.

[Click to Tweet]
Tweets (Spanish)

- Niños participando en el #GaSummerTransition mejoran el lenguaje y literatura en solo cinco semanas! #earlyeducation #literacy @GADeptEarlyCare @GeorgiaVoices [Click to Tweet]

- Niños en el programa preescolar “Rising” (creciente) #GaSummerTransition para aprendices de idiomas duales hacen ganancias de habilidades de lenguajes en ambas inglés y español. @GADeptEarlyCare @GeorgiaVoices [Click to Tweet]

- En el verano 2022, #GaSummerTransition sirvió 4,536 niños en 294 sitios a través Georgia. Este año, Transición de Verano está programado para atender a más de 5,000 niños - ¡lo más servido en la historia de 12 años! @GADeptEarlyCare [Click to Tweet]

- Falta de programas de escuela de preparación puede ser causa de más disparidades más tarde en la vida. #GaSummerTransition tinyurl.com/GASTPspanish [Click to Tweet]

- ¿Sabías? #GaSummerTransition es un programa académico de cinco semanas de @GADeptEarlyCare que apoya a los niños con necesidades adicionales en la transición exitosa a Pre-K o el kinder. [Click to Tweet]

- Niños entrando al kindergarten con habilidades de preparación de la escuela son más probable a alcanzar niveles más altos de educación. #GaSummerTransition [Click to Tweet]
#GaSummerTransition is a 5-week program for children needing extra support as they enter Pre-K or K. The program seeks to reduce the achievement gap by prioritizing parent engagement, having low student-staff ratios, & actively seeking out "hard to reach" students.

#GaSummerTransition supports the early literacy and language skills of children who did not attend Georgia Pre-K or need additional help preparing for Kindergarten.

#GaSummerTransition is a great opportunity for young students to build their skills and confidence before moving into kindergarten.

Dual Language Learners in Georgia's Pre-K make significant gains during the school year, but still exit with a similar achievement gap. The Rising Pre-K #GaSummerTransition Program addresses the specific needs of these children and families to help them prepare for Pre-K.

*Always attach a picture to grab your audience's attention!

Infographics begin in the following pages.
#GaSummerTransition es un programa de cinco semanas para niños que necesitan apoyo adicional cuando ingresan a los años preescolares o el kinder. El programa busca reducir la brecha de logro con el plan de priorizar compromiso de los padres, teniendo proporciones de estudiantes a personal bajos, y activamente buscar los niños “difícil de alcanzar.”

#GaSummerTransition apoya el programa temprano de literatura y habilidades de lenguaje de los niños que no asistieron el programa preescolar de Georgia o necesiten ayuda adicional a preparar para el kindergarten.

Aprendices de lenguaje dual del estado del programa preescolar de Georgia está haciendo ganancias significadas durante el año escolar, pero todavía salen de la escuela con una brecha similar de logro. El programa “Rising” (Creciendo) #GaSummerTransition habla sobre la necesidad de específicas de estos niños y familias para ayudarlos prepara para los programas preescolares.

*Always attach a picture to grab your audience’s attention! Infographics begin on the next page.
24% of Georgia’s 3 & 4 year olds are dual language learners. That’s why #GASummerTransition is so important!

*Click to open and download image*
Infographics

#GaSummerTransition includes a transition coach for every classroom to help parents navigate family support services.

#GaSummerTransition incluye un entrenador de transición para cada aula para ayudar a los padres a navegar por los servicios de apoyo familiar.

*Click to open and download image*
#GASUMMERTRANSITION improves both English and Spanish skills of children.

#GASUMMERTRANSITION mejora las habilidades de español e inglés de los niños.

*Click to open and download image*
Infographics

#GASUMMERTRANSITION is a 5-week program for students needing additional academic support before entering Pre-K or kindergarten.

#GASUMMERTRANSITION es un programa de cinco semanas para niños que necesitan apoyo adicional cuando ingresan los años preescolares o kinder.
Infographics

#GASUMMERTRANSITION
WILL SERVE
OVER 5,000 KIDS
THIS SUMMER — THE MOST IN
ITS 12-YEAR HISTORY!

#GASUMMERTRANSITION
AYUDARA MÁS DE
5,000 NIÑOS
ESTE VERANO — LO MÁS SERVIDO
EN LA HISTORIA DE 12 AÑOS!

*Click to open and download image*
Infographics

#GASUMMERTRANSITION improves language and literacy skills in only 5 weeks

#GASUMMERTRANSITION mejora las habilidades lingüísticas y de alfabetización en solo cinco semanas.
Infographics

#GASUMMERTRANSITION supports students with learning classroom routines, transitions, and daily schedules.

*Click to open and download image*
Infographics

SOME STUDENTS NEED ADDITIONAL HELP PREPARING FOR KINDERGARTEN. THAT IS WHY #GASUMMERTRANSITION MATTERS!

ALGUNOS ESTUDIANTES NECESITAN AYUDA ADICIONAL PARA PREPARARSE PARA EL KINDER. ¡POR ESO IMPORTA #GASUMMERTRANSITION!
Infographics

#GASUMMERTRANSITION HELPS CHILDREN BECOME MORE COMFORTABLE WITH SCHOOL ROUTINES AND INCREASED INDEPENDENCE

#GASUMMERTRANSITION Ayuda a los niños a ser más cómodos con las rutinas escolares y más independencia.

*Click to open and download image*
Other Ideas

Get creative and experiment with new ideas, especially on social media. Here are a few ways to get started:

**Photo Contest:**
Build excitement with our photo contest. Have parents submit pictures of their kids going off to the Summer Transition Program using the hashtag #GaSummerTransition. **Centers can win a special prize!**

Take pictures of students in your classrooms and post them to social media using the hashtag #GaSummerTransition or submit your photos on [this website](https://www.example.com)! Be sure to obtain photo releases from parents before posting their child’s picture publicly.

![Images of students participating in activities]

**Create a Hashtag:**
Create your own #GaSummerTransition hashtag! From #GaSummerTransitionGwinnett to #GaSummerTransitionSTEMDay, we encourage you to make #GaSummerTransition your own. Just be sure to include the original #GaSummerTransition hashtag in your posts!
Host A Leader:
Invite a local community leader or official to check out your Summer Transition program and highlight their visit on your social media pages.

Teacher Spotlights:
Have your center’s teachers bring in their favorite childhood books to read to their students and spotlight their picks on social media!