

Summer

# Transition spotlight

# 2024 Social Media Toolkit

Dual Language Edition



#GaSummerTransition

# What is in the 2024 Social Media Toolkit?



- Summer Transition Program overview
- Sample social media posts
  - Sample messaging for Twitter and Facebook in English and Spanish
  - Infographics in English and Spanish
- Photo contest details
- Additional engagement ideas

Brought to you by:



Georgia Dept  
of Early Care  
and Learning  
BRIGHT FROM THE START

# What is the Summer Transition Program?

Children who enter kindergarten with the skills, knowledge, and attitudes they need to succeed are more likely than their peers to experience later academic achievement and attain higher levels of education.

Georgia's innovative Summer Transition Program for rising kindergartners and rising pre-k students helps children find success through early transitions in a 5-week intensive program during these crucial summer months.

Research by national experts has found that participation in the Summer Transition Program improves school readiness skills, especially in language and literacy. In particular, the Rising Pre-K program has been shown to improve both English and Spanish skills, while also making students more comfortable and confident in a school environment.

[Click here to learn more through our Summer Transition Factsheet!](#)

[\(click for Spanish version\)](#)



# Tweets



Children participating in the #GaSummerTransition improve language & literacy skills in just five weeks!  
#earlyeducation #literacy  
@GADeptEarlyCare  
@GeorgiaVoices  
[\[Click to Tweet\]](#)

Children in the Rising Pre-K #GaSummerTransition Program for dual language learners make gains in both English & Spanish language skills. @GADeptEarlyCare @GeorgiaVoices  
[\[Click to Tweet\]](#)

In summer 2023, #GASummerTransition served 4,618 children at 295 sites across Georgia. We are excited to see what's in store for this year's students!  
@GADeptEarlyCare  
[\[Click to Tweet\]](#)

Lack of school readiness skills can lead to even greater disparities later in life.  
#GaSummerTransition  
<https://tinyurl.com/GaSTP24>  
[\[Click to Tweet\]](#)

Did you know, #GaSummerTransition supports children with additional needs through two 5-week academic programs from @GADeptEarlyCare so they can successfully transition to pre-k or kindergarten.  
[\[Click to Tweet\]](#)

Children entering Kindergarten with school readiness skills are more likely to attain higher levels of education.  
#GaSummerTransition  
[\[Click to Tweet\]](#)

# Tweets (Spanish)



¡Niños participando en el #GaSummerTransition mejoran el lenguaje y literatura en solo cinco semanas! #earlyeducation #literacy @GADeptEarlyCare @GeorgiaVoices

[\[Click to Tweet\]](#)

Niños en el programa preescolar “Rising” (creciente) #GaSummerTransition para aprendices de idiomas duales hacen ganancias de habilidades de lenguajes en ambas inglés y español. @GADeptEarlyCare @GeorgiaVoices

[\[Click to Tweet\]](#)

En el verano 2023, #GaSummerTransition sirvió 4,618 niños en 295 sitios a través Georgia. ¡Estamos emocionados de ver lo que les espera a los estudiantes de este año!

[\[Click to Tweet\]](#)

Falta de programas de escuela de preparación puede ser causa de más disparidades más tarde en la vida. #GaSummerTransition [tinyurl.com/GaSTP24Spanish](https://tinyurl.com/GaSTP24Spanish)

[\[Click to Tweet\]](#)

¿Sabías? #GaSummerTransition es un programa académico de cinco semanas de @GADeptEarlyCare que apoya a los niños con necesidades adicionales en la transición exitosa a Pre-K o el kinder.

[\[Click to Tweet\]](#)

Niños entrando al kindergarten con habilidades de preparación de la escuela son más probable a alcanzar niveles más altos de educación. #GaSummerTransition

[\[Click to Tweet\]](#)

# Facebook Posts



#GaSummerTransition is a 5-week program for children needing extra support as they enter Pre-K or K. The program seeks to reduce the achievement gap by prioritizing parent engagement, having low student-staff ratios, & actively seeking out "hard to reach" students.

#GaSummerTransition is a great opportunity for young students to build their skills and confidence before moving into kindergarten.

#GaSummerTransition supports the early literacy and language skills of children who did not attend Georgia Pre-K or need additional help preparing for Kindergarten.

Dual Language Learners in Georgia's Pre-K make significant gains during the school year, but still exit with a similar achievement gap. The Rising Pre-K #GaSummerTransition Program addresses the specific needs of these children and families to help them prepare for Pre-K.

**\*Always attach a picture to grab your audience's attention!**

**Infographics begin in the following pages.**



# Facebook Posts (Spanish)



#GaSummerTransition es un programa de cinco semanas para niños que necesitan apoyo adicional cuando ingresan a los años preescolares o el kinder. El programa busca reducir la brecha de logro con el plan de priorizar compromiso de los padres, teniendo proporciones de estudiantes a personal bajos, y activamente buscar los niños “difícil de alcanzar.”

#GaSummerTransition es una oportunidad para que estudiantes jóvenes construyan sus habilidades y confianza antes de mover al kindergarten.

#GaSummerTransition apoya el programa temprano de literatura y habilidades de lenguaje de los niños que no asistieron el programa preescolar de Georgia o necesitan ayuda adicional a preparar para el kindergarten.

Aprendices de lenguaje dual del estado del programa preescolar de Georgia está haciendo ganancias significadas durante el año escolar, pero todavía salen de la escuela con una brecha similar de logro. El programa “Rising” (Creciendo) #GaSummerTransition habla sobre la necesidad de específicas de estos niños y familias para ayudarlos prepara para los programas preescolares.

**\*Always attach a picture to grab your audience's attention!**

**Infographics begin on the next page.**



# Infographics



\*Click to open and download image



# Infographics



\*Click to open and download image

# Infographics



\*Click to open and download image



# Infographics



**#GASUMMERTRANSITION**  
IS A 5-WEEK PROGRAM FOR  
STUDENTS NEEDING  
ADDITIONAL ACADEMIC  
SUPPORT BEFORE ENTERING  
PRE-K OR KINDERGARTEN.

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**#GASUMMERTRANSITION**  
ES UN PROGRAMA DE CINCO  
SEMANAS PARA NIÑOS QUE  
NECESITAN APOYO ADICIONAL  
CUANDO INGRESAN LOS AÑOS  
PREESCOLARES O KINDERGARTEN.

Summer  
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# Infographics



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# Infographics



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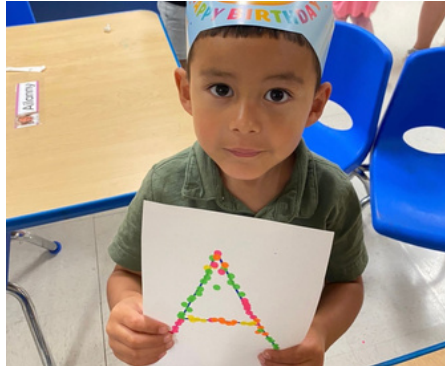


# STP Photo Contest

## Photo Contest:

Build excitement with our photo contest. Have parents submit pictures of their kids going off to the Summer Transition Program using the hashtag #GaSummerTransition. Centers can win a special prize!

Take pictures of students in your classrooms and post them to social media using the hashtag #GaSummerTransition or submit your photos at [this link](#)! Be sure to obtain photo releases from parents before posting their child's picture publicly.



## Share a Hashtag:

Create your own #GaSummerTransition hashtag! From #GaSummerTransitionGwinnett to #GaSummerTransitionSTEMDay, we encourage you to make #GaSummerTransition your own.

**Be sure to include the original #GaSummerTransition hashtag in your posts to enter the contest!**





# Additional Engagement Ideas

## Host A Leader:

Invite a local community leader or official to check out your Summer Transition program and highlight their visit on your social media pages.



## Teacher or Transition Coach Spotlights:

Have your center's teachers or transition coaches bring in their favorite childhood books to read to their students and spotlight their picks on social media!