

2024

BIG VOICE
for children
AWARDS CELEBRATION

Sponsorship Packet

2024
BIG VOICE
for children
AWARDS CELEBRATION

Dear NAME:

Imagine a child with a bright smile, sparkling eyes full of curiosity, and an eager mind ready to explore. Each day, they wake up well-rested, enjoy a nutritious breakfast, and head to school where they actively engage in learning and play. After school, they join enriching activities and return home to a loving family. They feel safe, included, and supported by friends and family, thriving in a community that values them.

This is our vision for children in Georgia: a state where all children thrive.

Every day, we work tirelessly alongside other dedicated advocates to turn this vision into reality. We are thrilled to celebrate the efforts of two exceptional child advocates at the 2024 Big Voice for Children Awards Celebration on Wednesday, October 16th at The Foundry at Puritan Mill. This event celebrates advocacy and raises crucial funds for Voices' work. Our research, policy, and advocacy work can positively impact thousands of children across Georgia.

As a leading company in Georgia, we invite you to sponsor this event. Your sponsorship connects you with policymakers, child advocates, and influential figures while simultaneously raising crucial funds for Voices' work. **Join the tradition of supporting Georgia's children.**

Attached you will find additional details about sponsorships for your review. Please feel free to contact me at (404) 274-0517 or jfitzgerald@georgiavoices.org if you would like to learn more.

It is our honor to host this event and recognize those who stand up for children in Georgia. We hope to see you there!

Sincerely,



Judy Fitzgerald
Executive Director



Cindy Abel
Chair, Board of Directors





Big Voice for Children Awards: Celebrating Champions for Georgia's Future!

The Big Voice for Children Awards is a vibrant event that brings together more than 300 passionate guests, united in their dedication to making a difference. Prepare to be inspired as we celebrate the extraordinary contributions of individuals and organizations that put Georgia's children first. These remarkable advocates have made a profound impact, ensuring that our children not only survive, but thrive.

But that's not all! The Big Voice for Children Awards is more than just a celebration. It is a powerful fundraiser to raise essential funds to fuel the groundbreaking research, impactful education, and transformative policy work of Voices for Georgia's Children.

About Voices for Georgia's Children

Voices for Georgia's Children is the leading policy and advocacy organization dedicated to improving the lives of children across Georgia.

We believe every child deserves the opportunity to reach their full potential, with all of their needs met. While many service organizations positively impact children in our state, few can match the breadth and depth of our influence. A single policy change initiated by Voices can transform the lives of hundreds of thousands of children across the state. We are esteemed by legislators, policymakers, and the community for our non-partisan, pragmatic, and data-driven approach.

Our efforts are multifaceted: we educate policymakers with thorough research, unite stakeholders around child well-being issues, and drive policy changes through strong advocacy. Our mission is clear and unwavering: to enhance the well-being of every child in Georgia.

Since our founding in 2003, this mission has been our guiding principle, and it continues to drive our work today.

Support us in making a lasting impact. Together, we can create a brighter future for Georgia's children.





2024
BIG VOICE
for children
AWARDS CELEBRATION

Sponsorship Levels

Champion \$20,000 • Trailblazer \$15,000 • Beacon \$10,000 • Advocate \$5,000 • Friend \$2,500



Champion of Children • \$20,000

Impact: Support the development of major policy initiatives to improve child healthcare access

Exclusive Benefits: Premier seating for up to 16 guests, special recognition from the stage, “top billing” on all event materials, a spotlight on social media, and an exclusive experience with Voices’ staff*



Trailblazer for Tomorrow • \$15,000

Impact: Support essential afterschool and summer learning programs that provide safe and enriching environments to cultivate and spark the interests of tomorrow’s workforce

Exclusive Benefits: Prime seating for up to 12 guests, recognition during the event, featured logo listing on event materials, and a spotlight on social media



Beacon of Hope • \$10,000

Impact: Advocate for programs that ensure children begin their day with a nutritious meal and receive the support they need to succeed

Exclusive Benefits: Reserved seating for up to 8 guests, prominent logo listing on event materials, and recognition on our social media



Advocate of Aspiration • \$5,000

Impact: Fund research and advocacy efforts to address the interconnected needs of Georgia’s children

Exclusive Benefits: Seating for up to 6 guests, logo listing in event materials, and recognition on our social media




Friend of Voices • \$2,500

Impact: Support the creation of educational materials for children’s advocacy campaigns

Exclusive Benefits: Seating for up to 4 guests, name listed on event materials, and a “thank you” shout-out on social media

**Details to be mutually agreed upon by donor and Voices for Georgia’s Children*



2024
BIG VOICE
for children
AWARDS CELEBRATION

Yes! I would like to attend and support the Big Voice for Children Awards on Wednesday, October 16, 2024 and would like to sponsor at the following level:

- Champion of Children Sponsorship • \$20,000 Advocate of Aspiration Sponsorship • \$5,000
 Trailblazer for Tomorrow Sponsorship • \$15,000 Friend of Voices Sponsorship • \$2,500
 Beacon of Hope Sponsorship • \$10,000

No, I am unable to attend the Big Voice for Children Awards, but would still like to support Voices for Georgia's Children with the following donation:

Donation amount: \$ _____

**Donations matching sponsorship levels receive sponsor benefits equal to that donation (i.e., listing, recognition)*

I'd like to make my contribution via: CHECK

CREDIT CARD

Card Number: _____

Expiration Date: _____ CVV: _____

Billing address: _____

Full Name (as you would like it to appear in print): _____

Address (if different from above): _____

City/State/Zip Code: _____

Email Address: _____

Checks should be payable to Voices for Georgia's Children.

Please mail your reply to: 75 Marietta Street NW, Suite 401, Atlanta, Georgia 30303.
If you have questions, please email: bigvoiceawards@georgiavoices.org.



This Year's Honorees



Terri D. McFadden, MD, MPH, FAAP

Dr. McFadden embodies the very essence of dedication and expertise in pediatric care and advocacy. As a seasoned General Pediatrician and a Professor at Emory University School of Medicine, she not only provides compassionate care to children but also plays a pivotal role in shaping the future of pediatric healthcare through education and leadership.

Her commitment extends beyond the clinic walls. As an attending pediatrician and former medical director for Primary Care at Children's Healthcare of Atlanta's Hughes Spalding campus, she not only treats patients but mentors future generations of medical professionals, from medical students to pediatric residents. Dr. McFadden's influence is felt statewide through her leadership in the Georgia Chapter of the American Academy of Pediatrics (AAP) where she was past president, and on a national level as a member of the Executive Committee of the AAP Council on Early Childhood. She is also a member and immediate past chair of the Georgia Board of Healthcare Workforce where she was appointed by former Governor Nathan Deal.

Dr. McFadden's contributions are multifaceted, spanning from childhood injury prevention and preschool literacy promotion to advocating for comprehensive care for underserved communities. Her involvement in the Injury Free Coalition for Kids, the Reach Out and Read program, and her daily work with PARTNERS for Equity in Child and Adolescent Health highlight her proactive approach to improving children's health outcomes. As a Fellow of the American Academy of Pediatrics and a tireless advocate for "Whole Child" policies, Dr. McFadden stands as a champion for children.

For her tireless advocacy and impactful leadership, Dr. McFadden is celebrated as a Big Voice for Children Awards honoree, recognizing her profound contributions to pediatric healthcare and her relentless pursuit of a better future for Georgia's children.



Camp Twin Lakes is not just a summer camp; it's a transformative haven for children facing serious illnesses, disabilities, and significant life challenges. Founded on the belief that every child deserves a chance to experience the joys of camp, regardless of their medical condition or life circumstance, Camp Twin Lakes offers a remarkable range of adaptive activities designed to empower and uplift its campers while building resilience and supporting mental health.

Lead by CEO Jill Morrisey, Camp Twin Lakes has become a beacon for hope and joy for thousands of children and families each year. From its three campuses in Winder and Rutledge, GA, every aspect of the camp - from fully adaptive activities like zip lining, rock climbing, and horseback riding - is designed to empower and enrich the lives of its participants. Beyond thrilling adventures, Camp Twin Lakes fosters a deep connection to nature through accessible trails, a wheelchair-friendly green treehouse, and stargazing programs. The camp's 120-acre farm further enhances the experience, providing hands-on learning and sensory exploration opportunities.

Camp Twin Lakes is not just a place for recreation; it's a community hub that collaborates with more than 70 partner organizations and mobilizes countless volunteers each year. Its commitment to collaboration and inclusivity has earned recognition within the Georgia Statewide Afterschool Network community and a spotlight as a BOOST Grantee. [Read Camp Twin Lakes spotlight here](#)

For its unwavering commitment to improving access and redefining what is possible for children facing serious illnesses and disabilities, Camp Twin Lakes is a deserving honoree of the Big Voice for Children Awards.

2024 BIG VOICE *for children* AWARDS CELEBRATION

Past Big Voice

Honorees

2007

- Johnny Isakson, U.S. Senator
- Stephanie Blank
- Judge Aaron Cohn
- Otis Johnson, Savannah Mayor
- Melvin Kruger
- Linda Lowe
- Tom Upchurch

2008

- S. Truett Cathey
- Judge Glenda Hatchett
- Lynn Faulkner
- Patricia Pflum & Neil Shorthouse
- Becky Rumer

2009

- Shirley Franklin, Atlanta Mayor
- The Junior League of Atlanta
- Franklin J. Richards, II
- Dr. Luther E. Smith, Jr.
- W. Terence Walsh
- Don Bower

2010

- Dennis Lockhart & Dr. Beverly Tatum
- Children's Healthcare of Atlanta
- Dr. Veda Johnson
- Judge Velma Tilley
- Sam Mitchell & Marc Upshaw
- Becky Cheatham
- Jeannie B. Edwards, RN

2011

- Renee Lewis Glover
- Emory University School of Law
- Robin Ferst
- Sally Fitzgerald
- J. Tom Morgan
- Larry Sanders

2012

- Bill Bolling
- Georgia CASA
- Elaine Draeger
- Tim Johnson
- Pat Nobbie

2013

- 100 Black Men of America
- Kathryn Cheek
- Gail Hayes
- Phil Jacobs
- Mary Margaret Oliver
- Wendell Willard

2014

- Ann Cramer
- Nancy Boxill, Nina Hickson, & Deborah Richardson
- Mark Shurett, DDS
- Rachel Alterman Wallack
- MAAC, Inc.

2015

- Justice P. Harris Hines
- Sue Smith
- Sara Kogon & Kelly Jenkins
- East Lake Foundation
- Southwire Company

2016

- Kim Anderson
- Karl Lehman
- Robetta McKenzie
- Judge Peggy Walker

2017

- Judge Willie Lovett, Jr. (posthumous)
- Dr. Jordan Greenbaum
- Tina Fleming (Live Healthy Gwinnett)
- Ron Scroggy

2018

- Atlanta Children's Shelter
- Phoebe Putney Network of Trust
- Judge LeRoy Burke III
- Pat Willis

2019

- Youth Suicide PSA Participants
- Barbara "Bobbi" Cleveland

2023

- Alison Johnson
- Deep Center
- Linette Dodson/Georgia School Nutrition Program
- Healthy Mothers, Healthy Babies Coalition of Georgia