

Census 2020

What You Need to Know and Why It Is Important for Kids

What is the census?

The census is a count of **all** people living in the United States (not just citizens). The data are used for congressional seat allocation and the drawing of legislative district boundaries.

What do I need to know about the census?

The census is:



Required

The U.S. Constitution mandates the census be taken every 10 years.



Confidential

It is illegal to disclose or publish any information that identifies an individual or business.



Convenient

Households will submit their information either online or regular mail.

Why is an accurate count important?

Nearly **300** government programs depend on census data for a total of more than **\$600 billion** in funding annually, including:



Children's Health Insurance (Medicaid/PeachCare)

Special Education



Head Start

Foster Care Support



School Nutrition

Supplemental Nutrition Assistance Program



Housing Assistance

**Next census:
April 1, 2020**

April 2020						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Which children are at risk of not being counted?



Under the age of 5

Children of color



Live with grandparents or non-parental caregivers

Live in poverty



Live in households with limited English proficiency or literacy

Living with immigrant parents



When children are undercounted, they are denied a **full voice** in policy decision making and the resources needed to **thrive**.

More than a million children nationwide are **at risk** of not being counted in the 2020 census.

How Can You Help?



Ask lawmakers for adequate resources for the census to ensure all kids are counted



Advocate for the work of the Complete Count Committee to continue into the next administration



Share information with friends, colleagues, and groups you're involved with about why the census matters

Road to the 2020 Census Key Dates to Remember

2019

January - February:

Open 40 area census offices

June - August:

Open remaining 208 area census offices

August:

Conduct in-field address canvassing

2020

March 23rd:

Internet self-response begins
(Households can self-respond through July)

April 1: Census Day!

Mid-April:

All nonresponding homes receive final letter and paper census form

May 13th through July:

Non-response door-to-door visits begin

December 31:

Deliver apportionment counts to President

2021

March 31:

Complete delivering redistricting summary files to all states